

Containerchain Privacy Policy

This privacy policy consists of (i) summary notice and (ii) detailed notice with further details.

I. Summary

We provide this summary to give a brief overview of our practices with respect to personal data relating to Containerchain's Website and/or Services (where Website means any webpages, microsites, mobile applications and includes the online empty container software owned by Containerchain and Services means all existing and future Containerchain products and services, including hardware and software). **Review the full privacy policy beginning on page 3 of this document.**

What categories of personal data does Containerchain collect about me and why?

Containerchain Hong Kong Limited (**Containerchain**) will collect, process and use your personal data for a range of different purposes.

What personal data?

- **identification data**, such as name, vehicle registration number, your employer's name, contact details; and
- **metadata**, browser type and version, operating system used, website from which you are visiting us (referrer URL), website you are visiting, date and time of accessing our Website, and internet protocol (IP) address.

Why?

- to provide access to the Website and delivery of the Services;
- for purpose necessary or incidental to the provision of goods and services to you;
- to manage and enhance Containerchain's services;
- to communicate with you, including by email, mail or telephone;
- to verify your identity;
- to investigate you and your use of the Website and/or Services if Containerchain has reason to suspect that you are in breach of the Terms of Use or have otherwise engaged in unlawful activity; and/or
- as required or permitted by any applicable law.

See section 1 of the full privacy policy.

Does Containerchain use cookies?

We use cookies and other technologies to facilitate your internet sessions and use of our Services, offer you products and/or services according to your preferred settings, track use of our Website and Services and to compile statistics about activities carried out on our Website and/or through our Services. **See section 2 of the full privacy policy.**

Who might Containerchain share my personal data with?

Our affiliates and third parties, such as service providers. **See section 4 of the full privacy policy.**

What rights do I have in respect of my personal data?

You have a number of rights in relation to your personal data. These include a right to access, correct and erase your personal data. Your rights are important and we've set them out in detail **in section 5 of the full privacy policy**.

How long will Containerchain keep my personal data for?

We won't keep it for any longer than we need to, either to comply with the law or to ensure that we are complying with our obligations to you and other third parties. **See section 7 of the full privacy policy**.

Who can I contact if I have questions?

If you have concerns or questions regarding your personal data, please let us know by contacting Containerchain's data protection officer at +65 6224 7327 or at support.hk@containerchain.com

II. Full privacy policy

Containerchain Hong Kong Limited (telephone +852 2333 3733 and email support.hk@containerchain.com), and its affiliated companies or subsidiaries (collectively, **Containerchain**) is committed to protecting your privacy. Containerchain's privacy policy is outlined below.

The words "we", "us", "our" or any of their derivatives refer to Containerchain. The words "you", "your", "yours" or any of their derivatives refer to the person using our Website and/or Services (where **Website** means any webpages, microsites or mobile applications owned by Containerchain and **Services** means all Containerchain products and services, including hardware and software), or otherwise providing information to or communicating with us.

This privacy policy is available on our Website. It is regularly reviewed and Containerchain may amend it from time to time. The updated version will be on our Website.

This privacy policy sets out how Containerchain will collect, use, store, disclose and provide access to personal data about users of the Website and/or Services and how users can keep that information accurate. If you do not agree to the processing of your personal data as described in this privacy policy, please do not use the Website and/or the Services.

Our Website and the Services may contain links to other websites which are not maintained by Containerchain. This privacy policy only applies to our Website and to the Services. When visiting such third party websites, you should read their respective privacy policies which will apply to your use of these websites.

1. Categories of personal data and processing purposes

Containerchain will collect personal data about you primarily to provide you with the Services (as may be further elaborated in the Terms of Use accessible on our Website) and access to the Website. This personal data may include your name, email address, date of birth, your mobile telephone number, your drivers license number and expiry date, your employer's name, your company title, contact details and other personal data that you provide to us, grant us access to when you use the Website or Services, or communicate with Containerchain.

Furthermore, when you visit our Website, we will generally collect the following categories of metadata that result from your usage of the Website: browser type and version, operating system used, website from which you are visiting us (referrer URL), website you are visiting, date and time of accessing our Website, and internet protocol (IP) address. Your IP address will be used to enable your access to our Website.

In addition to the primary purpose of providing the Services and the Website for which Containerchain will collect and use your personal data, Containerchain will also use and process the personal data it collects:

- for purposes necessary or incidental to the provision of the Services to you;
- to manage and enhance Containerchain's Services;
- to communicate with you, including by email, mail or telephone;
- to verify your identity;
- to investigate you and your use of the Website and/or Services if Containerchain has reason to suspect that you are in breach of the Terms of Use or have otherwise engaged in unlawful activity; and/or

- as required or permitted by any applicable law.

2. Cookies

Our Website and Services may use cookies and other tracking technologies. A cookie is a small text file placed on your computer, system or mobile device when you visit our Website and/or use the Services. Cookies collect information about you and your visit to the Website or use of the Service, such as how you arrived at the Website (for example, through a search engine or a link from another website) and how you navigate within the Website. We use cookies and other technologies to facilitate your internet sessions and use of our Services, offer you products and/or services according to your preferred settings, track use of our Website and Services and to compile statistics about activities carried out on our Website and/or through our Services. For a more thorough explanation of what cookies are and how they operate, please visit www.aboutcookies.org or www.allaboutcookies.org.

To the extent necessary under applicable law, we will obtain your consent for the usage of cookies and other tracking technologies. You may set up your web browser to block cookies or remove cookies stored from your computer, system or mobile device. You may refuse the use of cookies by selecting the appropriate settings on your browser to decline cookies. You may also delete existing cookies through your browser. Please visit the following websites to learn more (depending on the browser you use): [Firefox](#), [Internet Explorer](#), [Google Chrome](#) and [Safari](#).

However, if you do block cookies or other tracking technologies, you may not be able to use certain features and functions of our Website and/or the Services.

3. Legal basis for the processing

We may carry out the processing of your personal data on the following legal bases:

- performance of the contractual relationship with the you;
- legitimate interest of Containerchain, Containerchain's affiliates or other third parties (such as governmental bodies or courts) where the legitimate interest could be, in particular, performing the contract under which you are a beneficiary, understanding your interest for valuable marketing information, group-wide information sharing, certain marketing and CRM activities (such as personal visits, direct marketing via postal mail, and direct marketing relating to an ongoing business relationship with you), or potential merger and acquisition activities, except where such interests are overridden by the interests or fundamental rights and freedoms of you which require protection of personal data;
- consent (in particular, for certain type of direct marketing via email, SMS/MMS, fax, and telephone);
- compliance with legal obligations.

In general, the provision of your personal data is voluntary, but in certain cases it is necessary in order to enter into a contract with us or to receive our services/products as requested by you.

Not providing your personal data may result in disadvantages for you – for example, you may not be able to receive certain Services. However, unless otherwise specified, not providing your personal data will not result in legal consequences for you.

4. Transfer of personal data

Containerchain will disclose your personal data to its subsidiaries or affiliates for purposes of data storage. Such subsidiaries and affiliates are identified here www.containerchain.com.

Containerchain may also disclose personal data, to third parties outside the Containerchain group:

- engaged by Containerchain to perform functions or provide services on Containerchain's behalf;
- that are Containerchain's agents, business partners or joint venture entities in the industry sector of containerized cargo and located in the countries in which Containerchain operates (being Australia, Hong Kong, Malaysia, New Zealand, Singapore and certain countries in Europe);
- such as container facilities for the purpose of fulfilling your booking for the delivery and pick up of containers as selected by you;
- authorised by you to receive information held by Containerchain;
- as part of any investigation into you or your activities, for example, if Containerchain has reason to suspect that you have committed a breach of any of the Privacy Policy or Terms of Use or have otherwise engaged in unlawful activity, and Containerchain reasonably believes that disclosure is necessary to police, any relevant authority or enforcement body, or your internet service provider or network administrator;
- as part of a sale (or proposed sale) of all or part of Containerchain's business; and/or
- as required or permitted by any applicable law.

We may transfer, store, process and/or deal with your personal data to recipients that are located outside of Hong Kong. These recipients are located primarily in the EU/EEA, in Australia, Malaysia, New Zealand and Singapore.

When transferring your personal data to or making your personal data accessible to those recipients, we will comply with all applicable data protection and privacy laws and will take all necessary measures to ensure that transfers out of Hong Kong are adequately protected as required by applicable data protection law.

5. Data subject rights

Right to withdraw your consent

If you have declared your consent regarding certain collecting, processing and use of your personal data, you can withdraw this consent at any time with future effect. Further, you can object to the use of your personal data for the purposes of marketing without incurring any costs other than the transmission costs in accordance with the basic tariffs (see below for further information on the right to object).

Additional data privacy rights

Pursuant to the Personal Data (Privacy) Ordinance (Cap. 486) ("**Ordinance**"), you may have the right to, amongst other things: (a) request access to your personal data; (b) request correction of your personal data; and (c) request erasure of your personal data.

(a) Right to request access to your personal data

You have the right to obtain from us confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, to request access to the personal data. This access information includes – amongst other things – the purposes of

the processing, the categories of personal data concerned, and the recipients or categories of recipients to whom the personal data have been or will be disclosed.

Pursuant to the Ordinance, you have the right to obtain a copy of the personal data undergoing processing. For further copies requested by you, we may charge a reasonable fee based on administrative costs.

(b) Right to request correction

Pursuant to the Ordinance, you have the right to obtain from us the correction of inaccurate personal data concerning you.

(c) Right to request erasure

Under certain circumstances, you have the right to obtain from us the erasure of personal data concerning you and we may be obliged to erase such personal data.

To exercise your rights, please contact us as stated below.

You also have the right to lodge a complaint with the Privacy Commissioner for Personal Data.

6. Security of personal data

Containerchain will take all reasonable steps to protect the personal data Containerchain holds about you from misuse, loss or unauthorised access. You acknowledge that the security of online transactions you conduct using the Website cannot be guaranteed. Containerchain does not accept responsibility for misuse of or loss of, or unauthorised access to, your personal data where Containerchain does neither act as data controller or data processor with respect to such personal data.

7. Retention periods

Your personal data is retained as long as the purpose for which it was collected remains and until it is no longer necessary for any other business purposes or to comply with any applicable law. Once you have ended your business relationship with us, we will either delete your personal data or anonymize your personal data, unless statutory retention requirements apply.

8. Contact information

You can exercise your data subject rights as described above or obtain further information about this privacy policy or your personal data by contacting Containerchain's data protection officer on telephone +65 6224 7327 or email support.hk@containerchain.com.

Last updated: February 2018